

WEB COMMUNICATIONS MANAGER

Website Activity

Website statistics for the period January 1, 2010 to December 31, 2010 showed the following:

- Number of unique website visits for 2010: 120,984 (121,625 in 2009)
- Total number of website visits (including repeats) for 2010: 286,908 (288,099 in 2009)
- Average visits per day (including weekends) for 2010: 786 (789 in 2009)
- Number of first time visitors for 2010: 77,913 (76,070 in 2009)

Initiatives

A. New/Ongoing Initiatives

• Members Area

- Members home page revised
- Audit Toolkit – 40 audit tools with supporting materials have been posted to the website

• Main Website

- Began revision of entire website in collaboration with web designer, to be launched 2011
- CHICA-website increasingly used by other organizations for surveys targeted to infection control professionals
- Resources added for NDM-1
- Website used for online voting for positions on CHICA Board
- Corporate members web pages changed and updated to reflect new terminology and levels of membership
- CHICA Connections is undergoing revision (including name change to CHICA CHAT), for launching with the new website revisions in 2011

• Chapter Websites

- Requests for chapter websites were received from CHICA-TPIC and CHICA HUPIC
- Work was begun to migrate chapter websites into the new website design, while allowing more flexibility for chapters to personalize their websites

• New Web Pages

- Chapter President's web page (in Members area)
- New web page for the Network of Networks Interest Group (in Members area)

• Other

- Second meeting of chapter website liaison members/chapter webmasters at the 2010 conference in Vancouver

B. Future Plans

- Launch of revised website in 2011
- A third meeting of chapter website liaison members/chapter webmasters is planned for the 2011 conference, to allow networking and discussion of issues common to all chapter websites
- Continued growth of the audit toolkit with ongoing revision as required

Submitted by Shirley McDonald

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