



2011 NATIONAL EDUCATION CONFERENCE

Sheraton Centre Toronto

Toronto, Ontario

May 28-June 2, 2011

(Show Dates: May 30-June 1)

**HOSTED BY
COMMUNITY AND HOSPITAL INFECTION CONTROL ASSOCIATION
(CHICA-CANADA)**

SPONSORSHIP OPPORTUNITIES

(Sponsorship dedicated to 2011 Conference, not for other activities of CHICA-Canada.)

To discuss sponsorship, please contact:

Gerry Hansen, Conference Planner
Telephone: 1-204-897-5990/1-866-999-7111; Fax: 1-204-895-9595
chicacanada@mts.net

ADDITIONAL YEAR-ROUND BENEFITS ARE AVAILABLE THROUGH CHICA-CANADA CORPORATE MEMBERSHIP. INQUIRE THROUGH CONFERENCE PLANNER. ANNUAL MEMBERSHIP FEE REQUIRED.

2011 NATIONAL EDUCATION CONFERENCE
Sheraton Centre Toronto
Toronto, Ontario

PLATINUM SPONSOR
\$ 30,000

4 Complimentary Exhibit Booths (2011 Booth Fee - \$1,800 plus 13% HST)
50% discount on additional booths

Complimentary Conference Tote Bag Insert (insert to be approved by Conference Planner) (Value \$500)
2 representatives per booth complimentary; additional 4 reps waived.
\$50 fee for each representative after 12 reps
First choice of exhibit booth location¹

Sponsorship of Keynote Speaker or one other plenary session on Tuesday, May 31²
Opportunity to host a Mini-Symposium³

8 complimentary tickets to *Casino Royale/Club CHICA* (Wednesday, June 1) (not transferable)
Opening Reception to be held in Exhibit Hall (Monday, May 30)
Complimentary registration for maximum 8 representatives for all education sessions
(Sunday through Thursday)

Opportunity to meet the Board of Directors of CHICA-Canada in a private reception (date TBA)

Prime visibility of logo on:

Conference publications

Conference signage and banners

Acknowledgement of sponsorship at Opening and Closing Ceremonies

Complimentary attendee mailing list (pre-conference) (including email addresses)

Complimentary attendee mailing list (post conference) (including email addresses)

¹At discretion of Conference Planner after discussion with Platinum sponsor

²Sponsorship of sessions or food events does not include an address to attendees by the sponsor preceding or following the session(s). If sponsorship of these sessions is not available, alternate choices will be discussed.

³Objectives and Schedule to be discussed with Conference Planner and Committee. Additional fees for meals/audio-visual will apply.

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2011 NATIONAL EDUCATION CONFERENCE
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Toronto, Ontario
(May 28-June 2, 2011)

GOLD SPONSOR
\$ 25,000

3 Complimentary Exhibit Booths (2011 Booth Fee - \$1,800 plus 13% HST)
50% discount on additional booths

Complimentary Conference Tote Bag Insert (insert to be approved by Conference Planner) (Value \$500)
2 representatives per booth complimentary; additional 4 reps waived.
\$50 fee for each representative after 10 reps
Second choice of exhibit booth location¹

Sponsorship of one plenary session on Wednesday, June 1²
Opportunity to host a Mini-Symposium³

6 complimentary tickets to *Casino Royale/Club CHICA* (Wednesday, June 1) (not transferable)
Opening Reception to be held in Exhibit Hall (Monday, May 30)

Complimentary registration for maximum 6 representatives for all education sessions (Sunday-Thursday)

Opportunity to meet the Board of Directors of CHICA-Canada in a private reception (date TBA)

Prime visibility of logo on:

Conference publications

Conference signage and banners

Acknowledgement of sponsorship at Opening and Closing Ceremonies

Complimentary attendee mailing list (pre-conference) (including email addresses)

Complimentary attendee mailing list (post conference) (including email addresses)

¹At discretion of Conference Planner after discussion with Gold sponsor

²Sponsorship of sessions or food events does not include an address to attendees by the sponsor preceding or following the session(s). If sponsorship of these sessions is not available, alternate choices will be discussed.

³Objectives and Schedule to be discussed with Conference Planner and Committee
Additional fees for meals/audio visual will apply.

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2011 NATIONAL EDUCATION CONFERENCE
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Toronto, Ontario

SILVER SPONSOR
\$ 20,000

2 Complimentary Exhibit Booth (maximum 2 representatives per booth)
(2011 Booth Fee - \$1,800 plus 13% HST)

25% discount on additional booths (maximum 2 representatives per additional booth)

2 representatives per booth complimentary; additional 4 reps waived.

\$50 fee for each representative after 8 reps

Complimentary Conference Tote Bag Insert (insert to be approved by Conference Planner) (Value \$500)
Preferred booth selection¹

Sponsorship of one Oral concurrent Session, Tuesday or Wednesday
Opportunity to host a Mini-Symposium^{2,3}

4 complimentary tickets to *Casino Royale/Club CHICA* (Wednesday, June 1) (not transferable)
Opening Reception to be held in Exhibit Hall (Monday, May 30)

Complimentary registration for maximum 4 representatives for all education sessions
(Sunday-Thursday)

Opportunity to meet the Board of Directors of CHICA-Canada in a private reception (date TBA)

Prime visibility of logo on:

Conference publications

Conference signage and banners

Acknowledgement of sponsorship at Opening and Closing Ceremonies

Complimentary attendee mailing list (pre-conference) (including email addresses)

Complimentary attendee mailing list (post conference) (including email addresses)

¹At discretion of Conference Planner after discussion with Silver sponsor

²Sponsorship of sessions or food events does not include an address to attendees by the sponsor preceding or following the session(s). If sponsorship of these sessions is not available, alternate sessions will be discussed.

³Objectives and Schedule to be discussed with Conference Planner and Committee
Additional fees for meals/audio visual will apply.

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2011 NATIONAL EDUCATION CONFERENCE
Sheraton Centre Toronto
Toronto, Ontario

BRONZE SPONSOR
\$ 15,000

1 complimentary exhibit booth (2011 booth fee - \$1800 plus 13% HST)
2 representatives per booth complimentary; additional 2 reps waived.
\$50 fee for each representative after 4 reps
15% discount on additional booths
Preferred booth selection¹

Complimentary Conference Tote Bag Insert (insert to be approved by Conference Planner) (Value \$500)
2 complimentary tickets to *Casino Royale/Club CHICA* (Wednesday, June 1) (not transferable)
Opening Reception to be held in Exhibit Hall (Monday, May 30)
Complimentary registration for maximum 2 representatives for all education sessions
(Sunday through Thursday)

Opportunity to meet the Board of Directors of CHICA-Canada in a private reception (date TBA)

Prime visibility of logo on:
 . Conference publications
 . Conference signage and banners
Acknowledgement of sponsorship at Opening and Closing Ceremonies
Complimentary attendee mailing list (pre-conference) (including email addresses)
Complimentary attendee mailing list (post conference) (including email addresses)

¹At discretion of Conference Planner after discussion with Bronze sponsor

Sponsorship of sessions or food events does not include an address to attendees by the sponsor preceding or following the session(s).

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Sheraton Centre Toronto
Toronto, Ontario

CONFERENCE SPONSOR
\$10,000

One complimentary exhibit booth (2011 booth fee - \$1800 plus 13% HST).

Maximum 2 representatives per booth
(\$50 fee per representative over the first 2)

2 complimentary tickets to *Casino Royale/Club CHICA* (Wednesday, June 1)

Opening Reception to be held in Exhibit Hall (Monday, May 30)

Complimentary registration for maximum 2 representatives for conference education sessions
(Sunday through Thursday)

Opportunity to meet the Board of Directors of CHICA-Canada in a private reception (date TBA)

Prime visibility of logo on:

· Conference publications

· Conference signage and banners

Acknowledgement of sponsorship at Opening and Closing Ceremonies

Complimentary attendee mailing list (pre-conference) (includes email addresses)

Complimentary attendee mailing list (post conference) (includes email addresses)

***** Sponsorship of education sessions or food events does not include an address to attendees by the sponsor preceding or following the session(s).**

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2011 NATIONAL EDUCATION CONFERENCE
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CONFERENCE SUPPORTER
\$5,000

50% Discount on Exhibit Booths (2011 booth fee - \$1800 plus 13% HST)

2 exhibit booth reps complimentary

Opening Reception to be held in Exhibit Hall (Monday, May 30)

Complimentary registration for maximum 2 representatives for conference education sessions
(Sunday through Thursday)

Opportunity to meet the Board of Directors of CHICA-Canada in a private reception (date TBA)

Prime visibility of logo on:

. Conference publications

. Conference signage and banners

Acknowledgement of sponsorship at Opening and Closing Ceremonies

Complimentary attendee mailing list (pre-conference) (including email addresses)

Complimentary attendee mailing list (post conference) (including email addresses)

Sponsorship of education sessions or food events does not include an address to attendees by the sponsor preceding or following the session(s).

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2011 NATIONAL EDUCATION CONFERENCE
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CONFERENCE FRIEND
<\$4,999

Opening Reception to be held in Exhibit Hall (Monday, May 30)

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Acknowledgement of sponsorship at Opening and Closing Ceremonies

Complimentary attendee mailing list (pre-conference) (does not include email addresses)

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