

## WEB COMMUNICATIONS MANAGER

### WEBSITE ACTIVITY

Website statistics for the period January 1, 2009 to December 31, 2009 showed the following:

- Number of unique website visits for 2009: 121,625 (103,723 in 2008)
- Total number of website visits (including repeats) for 2009: 288,099 (259,332 in 2008)
- Average visits per day (including weekends) for 2009: 789 (710 in 2008)
- Number of first time visitors for 2009: 76,070 (62,128 in 2008)
- Posted 35 employment opportunities on the website

### INITIATIVES

#### A. New/Ongoing Initiatives

##### • **Members Area**

- Industrial Relations Committee (IRC) website area developed
- Partnership with the Public Health Agency of Canada to provide information for members from the Canadian Nosocomial Infections Surveillance Program (CNISP) – surveillance protocols, reports, recent publications
- Audit Toolkit – launched in September, 2009 with 10 audit tools; new tools added as they are completed; all audit tools are available to CHICA-Canada members free for download, or a hard copy/CD copy may be purchased for a small fee
- CHICA products added to Members area for free download

##### • **Main Website**

- Online conference registration initiated
- Online membership renewal initiated
- CHICA online survey completed
- Industry web pages updated to reflect new structure of industry membership
- Provided home page link to the Association for Professionals in Infection Control and Epidemiology, Inc. (APIC) materials for International Infection Control Week

##### • **Chapter Websites**

- CHICA-SASKPIC launched July, 2009

##### • **New Web Pages**

- Non-acute Care Resources
- H1N1 Influenza
- Online Conference Registration
- Online Membership Renewal
- Strategic Plan (members area)
- CNISP information

##### • **Other**

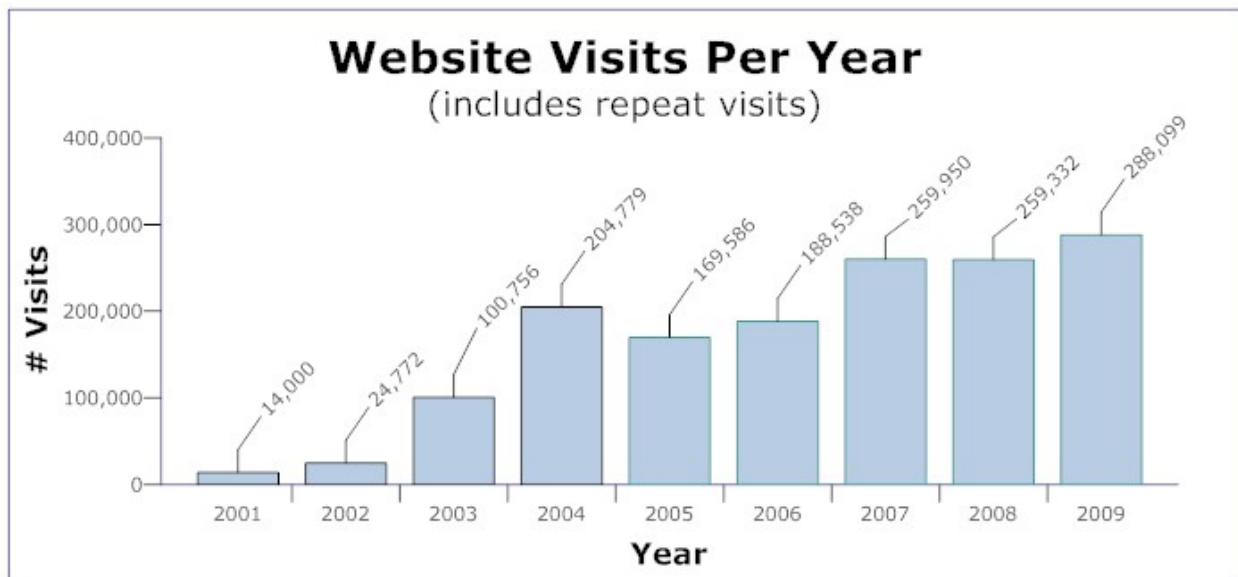
- First meeting of chapter website liaison members/chapter webmasters at the 2009 conference in St. John's; this will be continued as an annual event

#### B. Future Plans

- Website team to hold regular teleconference meetings over the fall/winter of 2009-2010 to redesign Members area, including CHICA Connections (discussion board)
- A second meeting of chapter website liaison members/chapter webmasters is planned for the 2010 conference, to allow networking and discussion of issues common to all chapter websites
- Continued growth of the audit toolkit with ongoing revision as required

*Shirley McDonald ART CIC*

*Web Communications Manager/CHICA-Canada Webmaster*



#### **WEB BOARD – CHICA Connections**

This area of the CHICA-Canada website is still under-utilized. Instruction on how to register for CHICA Connections were posted on the website, to hopefully facilitate members signing in. At the same time, Shirley McDonald, the Web Site Manager and I have asked if access to the Web Board could involve fewer passwords. We are still working with the web site designer and hope to have more information for members at the CHICA-Canada conference in Vancouver in June of 2010. If any member has suggestions for CHICA Connections, please contact me through the website.

*Jim Gauthier MLT CIC  
Web Board Manager*